



## **New MAN corporate website puts the focus of attention on people and stories**

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**MAN Truck & Bus has comprehensively overhauled its corporate website. Multimedia stories involving the global commercial vehicle sector are the centrepiece of the new website with movers and shakers as well as users getting a chance to speak.**

**MAN Truck & Bus**  
Dachauer Straße 667  
D-80995 Munich

- **Multimedia stories inform and entertain putting the focus of attention on people and stories.**
- **Stories from all over the world reveal where and how trucks, vans and buses/coaches from MAN are used.**
- **Attractive and modern knowledge communication.**

**Should any questions arise, please contact:**  
Manuel Hiermeyer  
Phone: +49 89 1580-2001  
[Presse-man@man.eu](mailto:Presse-man@man.eu)  
<https://press.mantruckandbus.com/>

Exciting reports, exclusive interviews, high user-value reports, thrilling photo stories and films – a variety of contributions give website visitors relevant information on the MAN company, innovations, technologies and key industry trends: What are the rules of good commercial vehicle design? How does the turning brake function? Why is the turning point in mobility working so well in Paris – and what can other big cities learn from this metropolis? Visitors can find the answers to these questions and a lot of other issues on the new corporate website with the coach driver of the German national football team having the same chance to speak as the traffic researcher or engine developer. Those interested can obtain valuable expert knowledge on trend issues such as e-mobility and automated driving, learn about products in use and find out which forward-looking solutions MAN is working on.

The website is aimed at the entire sector, media representatives, customers, employees and applicants. The website also incorporates information on company sites, technical terms from the commercial vehicle world, press and career portal as well as highlights from MAN's more than 100 year history.

“We have completely overhauled our corporate website presenting MAN at its best. We put the focus of attention on people and stories, thus giving useful knowledge to our website visitors about technology, industry trends and,

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 11 billion euros (2018). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON SE and employs more than 36,000 people worldwide.

Press Release  
**MAN Truck & Bus**



of course, our company, in an entertaining way,” says Stefan Klatt, Head of Corporate Communications at MAN Truck & Bus. “Using good stories, we say what we stand for: as a provider of innovative transport solutions, MAN makes customers’ daily lives easier.”

[www.mantruckandbus.com](http://www.mantruckandbus.com)