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Norwegian Cruise Line Announces Launch of NCL Freestyle Rewards

New incentive programme offers a multitude of ways to give back to loyal UK travel agents. Rewards catalogue has 1000s of sought-after gifts or vouchers to choose from.

Norwegian Cruise Line (NCL), the innovator in global cruise travel with a 54-year history of breaking boundaries, today announced the launch of NCL Freestyle Rewards.

The innovative programme recognises individual UK travel agents for their loyalty by enabling them to earn and collect points, which can be saved and spent on any of the thousands of fantastic gifts or vouchers from the NCL Freestyle Rewards catalogue.

The initiative is the latest in a series of innovations by NCL to provide its travel partners with the utmost support in the run-up to the relaunch of its cruise operations. NCL Freestyle Rewards follows the launch of the brand-new travel agent portal Norwegian Central and the new fly-cruise booking platform NCL Air.

NCL Freestyle Rewards points are awarded based on factors including room type and length of stay, encouraging agents to identify opportunities to upsell and maximise their point earning potential in the process. What's more, if agents set up their account by 31 January 2021, they'll receive a generous 50 bonus points to kick start their membership. Plus, as an added incentive to enrol, the 500th, 1000th, 1500th and 2000th agents to sign up will each get a whopping 1,000 points on top!

Agents have 40 days to claim against their booking, with rewards ranging from 200 points for a 2 to 6-night Balcony cruise, to 800 points for 7+ nights in The Haven rooms. In addition, NCL will run regular promotions and provide bonuses for specific booking types, enabling agents to earn even more.

With no cap on points and designed to reward agents for both their hard work and loyalty, the diversity of gifts can be found via the bespoke online catalogue featuring a range of luxury, wellness, grooming and lifestyle products, alongside best in class technology. With thousands of items to choose from, points can be spent at any time once earned, giving access to the likes of the latest Apple iPhone, Hugo Boss aftershave, Canon digital cameras, GHD hair products, Yankee candles, kids' toys and books and many more. Points can also be put towards gift vouchers for grocery shops, high street fashion brands, experience days out or even a donation to charity.

The catalogue is regularly updated with new products, including special seasonal categories. Points expire after 24 months, so agents have plenty of time to save for bigger items. Their chosen rewards will be sent to their preferred address for ease and convenience.

Further information on NCL Freestyle Rewards is available at [nclfreestylerewards.com](https://www.ncl.com/newsroom/en-us/norwegian-cruise-line-announces-launch-of-ncl-freestyle-rewards/). Travel partners can apply for membership on the site or e-mail ukpartnershiprelations@ncl.com to register for an account.

<https://www.ncl.com/newsroom/en-us/norwegian-cruise-line-announces-launch-of-ncl-freestyle-rewards/>