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Voog joins Prosus as CEO for its global online classifieds business, OLX Group, which serves 300m monthly users in 30+ countries on five continents

Prosus, the global consumer internet group and one of the largest technology investors in the world, today welcomes Romain Voog as CEO of OLX Group, the classifieds business of Prosus.

Serving 300 million monthly users in more than 30 countries across five continents, OLX Group is a global classifieds business operating 20+ consumer brands built by a global workforce of 10,000.

Voog joins OLX Group from Airbnb, where he was Vice President for Worldwide Sales Operations and Geographies. His deep global consumer internet experience is bolstered by previous leadership roles including CEO for Global Fashion Group, and President of Amazon France. Voog started his career in consulting at Bain and then BCG, and holds an MSc from Ecole Centrale Paris.

Voog takes over from Martin Scheepbouwer, who is retiring from corporate life. Over the past nine years, Scheepbouwer led the transformation of Prosus's classifieds portfolio from a set of early stage, autonomous investments, into OLX Group, an operating company with revenues of \$1.5 billion and a portfolio of profitable and growth-oriented classifieds brands across the world.

OLX Group's strategic focus has evolved to three core areas:

- building multi-vertical ecosystems (goods, cars, real estate, jobs, services) in key markets including Russia, Europe, and Brazil;
- reinventing the way cars are bought and sold, combining online and offline services to bring convenience and trust to car trade in India, Indonesia, Latin America and the United States. OLX Autos operates over 500 offline inspection centres that inspect 300,000 vehicles and enable 130,000 transactions a year, offering customers a one-stop-shop and peace of mind; and
- operational investments into strategically attractive classifieds markets – e.g. goods and cars in Turkey (letgo), real estate in South Africa (Property24), goods in the United States (Offerup), property in the Middle East (EMPG), and several others.

Bob van Dijk, CEO, Prosus, said: "I'm delighted that Romain joins us today to lead the next chapter for OLX Group. His rich internet experience combined with his customer-first focus is the perfect combination as we continue to transform the classifieds category for buyers and sellers across the world. Martin and the team have built OLX Group into a vibrant and valuable business, serving more than 300 million users every month. I'd like to thank Martin for his superb contribution to the group over the past nine years and for handing over a global business in great shape for the future."

Commenting on the role, Romain Voog said: "I'm excited to join OLX Group and to lead a passionate team that is innovating on behalf of our hundreds of millions of buyers and sellers across our geographies. With its leading brands, innovative platforms, entrepreneurial teams, and the backing of one of the world's top consumer internet groups, I believe OLX Group is uniquely positioned to benefit from the massive and growing online trade opportunities and shift in consumer habits."

Voog has lived and worked in Singapore, San Francisco, Australia and France, and will relocate to Amsterdam later in 2021.

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About Prosus:

Prosus is a global consumer internet group and one of the largest technology investors in the world. Operating and investing globally in markets with long-term growth potential, Prosus builds leading consumer internet companies that empower people and enrich communities.

The group is focused on building meaningful businesses in the online classifieds, food delivery, payments and fintech, and education technology sectors in markets including India and Brazil. Through its ventures team, Prosus invests in areas including health, logistics, blockchain, and social commerce. Prosus actively seeks new opportunities to partner with exceptional entrepreneurs who are using technology to improve people's everyday lives.

Every day, billions of customers use the products and services of companies that Prosus has invested in, acquired or built, including [99minutos](#), [Airmeeet](#), [Aruna](#), [AutoTrader](#), [Autovit.ro](#), [Azos](#), [BandLab](#), [Bibit](#), [Bilt](#), [Biome Makers](#), [Borneo](#), [Brainly](#), [BUX](#), [BYJU'S](#), [Bykea](#), [Captain Fresh](#), [Codecademy](#), [Collective Benefits](#), [Creditas](#), [DappRadar](#), [DeHaat](#), [Detect Technologies](#), [dott](#), [EduMe](#), [ElasticRun](#), [eMAG](#), [Endowus](#), [Eruditus](#), [EVERY](#), [Facily](#), [Flink](#), [Foodics](#), [Good Glamm Group](#), [GoodHabitZ](#), [GoStudent](#), [Honor](#), [iFood](#), [Imovirtual](#), [IndiGG](#), [Klar](#), [Kovi](#), [LazyPay](#), [letgo](#), [Luno](#), [Mensa Brands](#), [Meesho](#), [merXu](#), [Movile](#), [Oda](#), [OLX](#), [Otodom](#), [OTOMOTO](#), [Oxford Ionics](#), [PaySense](#), [PayU](#), [Pharmeasy](#), [Platzi](#), [Property24](#), [Quick Ride](#), [Red Dot Payment](#), [Republic](#), [Sharebite](#), [Shipper](#), [ShopUp](#), [SoloLearn](#), [SpotDraft](#), [Stack Overflow](#), [Standvirtual](#), [Spendflow](#), [Superside](#), [Swiggy](#), [Thndr](#), [Tonik](#), [Ula](#), [Urban Company](#), [Vegrow](#), [Virgio](#), [watchTowr](#), and [Wayflyer](#).

Hundreds of millions of people have made the platforms of Prosus's associates a part of their daily lives. For listed companies where we have an interest, please see: [Tencent](#), [Delivery Hero](#), [Remitly](#), [Trip.com](#), [Udemy](#), [Skillsoft](#), and [SimilarWeb](#).

Today, Prosus companies and associates help improve the lives of more than two billion people around the world.

Prosus has a primary listing on Euronext Amsterdam (AEX:PRX) and secondary listings on the Johannesburg Stock Exchange (XJSE:PRX) and a2X Markets (PRX.AJ). Prosus is majority-owned by Naspers.

For more information, please visit www.prosus.com.

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Enquiries

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