



London, 15 February 2022

Norwegian Cruise Line Celebrates First Anniversary of NCL Freestyle Awards with New Tier System of Prizes

Agents who claim bookings until 31st March are entered to win one of 50 staterooms on Norwegian Prima's Inaugural sailing

Norwegian Cruise Line (NCL), the innovator in global cruise travel with a 55-year history of breaking boundaries, is celebrating the first anniversary of NCL Freestyle Rewards with a new tier system which will offer agents additional benefits depending on the number of points achieved.

Points, which are awarded depending on the level of stateroom booked, can be saved and spent on any of the thousands of gifts or vouchers from the NCL Freestyle Rewards catalogue.

The new tiers, Silver, Gold, Platinum, Sapphire and Ambassador, allow agents to gain greater benefits based on the number of points achieved over a one-year period. Partners who have already been taking part in the programme are automatically assigned a tier, based on points earned during the last 12-month rolling period.

In addition to earning points and working towards their chosen rewards agents will now also qualify for enhanced benefits as they move up the tiering system, including priority invitations to NCL events and celebrations.

Throughout the year, agents will be able to see their progress when logged into their own account with the platform automatically moving them through the tiers as they hit the correct number of points for each.

Travel agents who claim bookings until 31st March this year will also be entered into a prize draw to win one of 50 staterooms for two on Norwegian Prima's Inaugural sailing (12th - 14th August 2022).

Gary Anslow, Senior Director of Sales for the UK and Ireland said: "NCL Freestyle Rewards has been a great success. In just one year we have signed up over 4,000 agents, and we're excited to see it continue to grow. As part of our Partners First philosophy, we continue to support our valued travel agent partners and reward them for their commitment and loyalty to NCL. The new tier system provides even more opportunities for agents to benefit, particularly as demand returns and as we launch the new Prima Class and Norwegian Prima this summer."

Further information on NCL Freestyle Rewards is available at [nclfreestylerewards.com](https://www.ncl.com/newsroom/en-us/norwegian-cruise-line-celebrates-first-anniversary-of-ncl-freestyle-awards-with-new-tier-system-of-prizes), the tiers can be found [here](#). Travel partners can apply for membership on the site.

<https://www.ncl.com/newsroom/en-us/norwegian-cruise-line-celebrates-first-anniversary-of-ncl-freestyle-awards-with-new-tier-system-of-prizes>