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Cathy Allocco

Vice President, Small Commercial Sales & Distribution P&C Commercial Lines

Cathy is the Vice President, Small Commercial Sales and Distribution. She is accountable for the profit and growth of \$2 billion in direct written premium across the United States. Her responsibilities include sales and distribution, and relationship management for more than 11,000 distribution partners. Prior to her current role, she was the Regional Vice President for the Central Atlantic, and Northeastern Regions where she was accountable for profitability for both personal and commercial lines.

With over 25 years of industry experience, Cathy has served in roles of increasing responsibility across many disciplines, including Vice President of Small Commercial. During her tenure as Vice President, Small Commercial she was primarily responsible for Commercial Pricing, Reporting, Analytics & Predictive Modeling as well as the automation of Small Commercial. She has also held the roles of Regional Underwriting and Product Associate Vice President, Regional Sales Associate Vice President and Operations Officer.

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