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Less CO2 and plastic: the numbers from iFood's environmental actions

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Prosus-backed food delivery company iFood aims to zero plastic pollution and be carbon neutral by 2025.

Through various new initiatives, the first results are already showing.

When it comes to the environment, Brazilian food delivery company iFood has two important goals to meet by 2025. One is to eliminate plastic pollution in its delivery operations; the other is to become a carbon-neutral company. To get there, iFood invests in several actions, from the simplest — such as offering, in the app, the choice [not to receive cutlery and other plastic items](#) with the order — to the most ambitious, such as launching the [electric motorcycle](#) and [betting on bicycles](#) so that 50% of deliveries are made using [non-polluting modes](#) by 2025.

In partnership with the 160,000 restaurants that joined the Amigos da Natureza (Friends of Nature) program to offer the option of not including cutlery, straws and napkins with orders, iFood is excited to announce that it recently reached a mark of 200 million orders sent without these single-use plastics.

This milestone marks the first phase of the [#DeLivreDePlástico commitment](#), which iFood assumed in 2021 with the United Nations Environment Program (UNEP) and Oceana, an NGO dedicated to the protection of the oceans. There is still more to come: in 2023 and 2024, the goal is to reduce the use of bags and sachets of plastic condiments in deliveries.

Want to know how all these initiatives are translating into results for iFood? Head over to their [newsroom](#) (in Portuguese).

About Prosus:

Prosus is a global consumer internet group and one of the largest technology investors in the world. Operating and investing globally in markets with long-term growth potential, Prosus builds leading consumer internet companies that empower people and enrich communities.

The group is focused on building meaningful businesses in the online classifieds, food delivery, payments and fintech, and education technology sectors in markets including India and Brazil. Through its ventures team, Prosus invests in areas including health, logistics, blockchain, and social commerce. Prosus actively seeks new opportunities to partner with exceptional entrepreneurs who are using technology to improve people's everyday lives.

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Today, Prosus companies and associates help improve the lives of more than two billion people around the world.

Prosus has a primary listing on Euronext Amsterdam (AEX:PRX) and secondary listings on the Johannesburg Stock Exchange (XJSE:PRX) and a2X Markets (PRX.AJ). Prosus is majority-owned by Naspers.

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